

# KASHI SUSTAINABILITY PROFILE



## Kashi

**KASHI VILLA**  
Solana Beach, CA 92075



Located in Solana Beach, CA, Kashi HQ is less than 2 miles from the beautiful Southern Californian coastline. San Diego is no stranger to natural and organic living, and Kashi's sustainable efforts hold true the San Diego lifestyle.

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Kashi HQ's sustainability can be summarized in these categories: Sustainable indoor environment, responsible waste management, wildlife preservation, energy efficiency and renewable energy.



Housing about 65 employees, Kashi has opted for an open floor plan: desks without walls. Employees are able to collaborate and discuss with one another, creating a very positive and relaxed office atmosphere. Employees are also invited to hold their meetings over a game of Corn Hole in the backyard, or maybe a game of Putt Putt on their putting green. The “Kashi Villa” as it is referred to, is equipped with a full kitchen, stocked with Kashi Co. snacks and meals, local kombucha on tap, and two compost bins. Kashi employees are encouraged to dispose of their fruit and vegetable scraps, as well as any other compostable items, in the compost bins to reduce the overall waste leaving the villa.

The Kashi Courtyard offers many sustainable features in itself. Kashi has partnered up with SoloBee™ and erected three SoloBee Towers in the courtyard as nesting sites for solitary, non-stinging, native bees. With increasing habitat loss for native bees, Kashi is proud to offer shelter to the important pollinators.



SoloBee Tower





The Kashi Villa proudly displays 21 solar panels on the roof, harnessing the energy of the sun to power the building. Since 2016, Kashi has offset enough energy to power more than 530 U.S. homes for one day and offset the same amount of CO2 as 289 trees. The lighting systems are highly energy efficient. All lighting in conference rooms, hallways, offices, etc. are motion activated and set on a timer to turn off when there is no movement detected in the room.

Additionally, the Kashi Villa has three planter boxes in the courtyard where employees

harvest Lemon Cucumbers, peppers, carrots, beets, kale, basil, strawberries, artichokes and more. Employees are welcome to take the fruits, veggies and herbs as they please once they are ready to harvest. The garden is just one more way Kashi is enabling their employees to practice a sustainable lifestyle!

As of July of 2017, 40% of Kashi foods is produced in zero-waste facilities, with more on the way. The Kashi Villa is also on its own journey to becoming zero waste, by embedding a sustainability mindset in everything that we do.

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## ADVANTAGES OF SERF CERTIFICATION

- > Simple and straightforward criteria
- > Significantly lower in cost for the entire process compared to other certifications
- > Flexible – Adapts to different needs of facilities
- > Renewals are hassle free requiring simple statement of no material change
- > SERF becomes sustainability marketing partner of the owners/managers to promote the sustainable features and practices using tools such as this profile and other print and electronic media
- > Faster process – Initial response within 10 business days of submitting application. Entire certification process complete within 15–18 days



Society of Environmentally Responsible Facilities (SERF) was founded in 2010 by real estate industry professionals seeking a more streamlined, affordable and accessible path to green building certification.

SERF promotes private property rights, but holds that with rights come responsibilities — chief among them is for owners and managers to be proper stewards of

their property. This is the basis of SERF's mission of Practical Environmental Stewardship.

SERF's holistic approach to environmental certification yields triple bottom line results: it's good for business, the environment and society at-large. SERF provides resources and forums to promote and share methods to cost-effectively achieve Practical Environmental Stewardship™

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